THE CORNERSTONE

Cupertino Historical Society & Museum Members Newsletter

Vol. 8 Issue 4 Summer 1998

CITY OF CUPERTINO FUNDS MUSEUM

At the Cupertino City Council Meeting of June 15, 1998, the Cupertino Historical Society and Museum was awarded a grant for its operating expenses for the fiscal year 1998/99.

The support came at a crucial time for the museum, as we were low on operating expenses and had no prospects of raising enough funds. Unfortunately, agencies that support the arts and humanities have a hard time finding operating funds. We do rely upon our members and friends for the bulk of our money. The last few years they have not been forth coming. In 1997 corporate gifts to charity rose by 7.9%, the only decline in giving was in the arts and humanities where overall gifts fell 2.8%.

We are grateful to the City Council and the City of Cupertino for the opportunity to work diligently with them to effect a long range plan The committee will be formed immediately in order to meet in a timely fashion.

SYMANTEC awards another grant to Historical Society

A grant of \$3625 was awarded by Symantec Corporation to the Cupertino Historical Society in support of the Collection Management Project. Symantec Corporation was one of the original funders of our Collection Management Computerization Project in 1996 and we appreciate their continued support toward the completion of this important program.

SYMANTEC, whose corporate headquarters stand on the spot of the original Cali Bros Feed and Grain Mill, is a global organization devoted to development, manufacturing, marketing, and support of computer software for individuals and businesses. Best known as the industry leader in desktop utility software for both PC and Macintosh platforms, they offer a broad range of both enterprise and desktop products.

From the Ground Up-How Business Grew in Cupertino

On May 2, 1998 our new exhibit had its gala opening. All the families featured in the exhibit had a representative present. Tish Pichetti represented the original grape growers; Mathilda Mariani Sousa and her sister Winefred were here from the Mariani family: Uenaka talked to visitors about the early nursery his father had started; Florence Dixon Lindsay told stories of the general store; Ron Cali represented the Cali family for the Cali Bros Feed and Grain Mill; and David Voss, a second generation owner of the Stevens Creek Quarry. It made the afternoon special to have Hazel Fretwell dressed in an early settler's costume retelling what it was like to go to the crossroads and buy merchandise at the store.

We displayed three copies of our bound Couriers from the early 1950's and all those attending were pleased to share stories of their childhood days with each other and the visitors.

Photographs that follow were taken by Charles Liggett.

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Director, Ethel Worn introducing family descendants Florence Dixon Lindsay and Mathilda Mariani Sousa.



Dave Voss, owner of Sevens Creek Quarry



Members, Marty Mathiesen and Miriam Stelling



Hazel Fretwell talking with Ron Cali about early days at the general store.

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Josephine Mikulaco, Tish Pichetti, and Marilyn Gildea in front of the Sunset Winery display.



Its and Marian Uenaka talk with Phil Bush about the early Cupertino Nursery.

Kathleen Peters & Henrietta Marcotte chat about the Paviso garage.

President's Corner

Dennis Cunningham

We have come to the end of the '97 -'98 fiscal year and the end of my term as the Chairman of the Board of Directors and as President of the Cupertino Historical Society.

This has been a good year. The success of our current exhibit comes on the heels of the previous and very popular "Toward the Golden Mountain". We have had interesting and entertaining programs at our monthly meetings and the Traveling Trunk is even more popular than last year. My sincere thanks to Henrietta Marcott, and Frances and Phil Bush.

We thank the City of Cupertino for granting the Museum/Society \$30,000 operating expenses for one year to help us through our financial crisis. During that time the society must develop a permanent financing plan. The Board will need your help and input in the coming year. Please cooperate.

I want to introduce three new members of the Board of Directors: Stephanie Singer, John Kolski and Devereaux Rendler. Welcome, and my best wishes to you and the other Board members in the coming year. I wish to sincerely thank all the members of my Board, especially the officers; Vice President, Sharon Blaine; Treasurer, Itsuo Uenaka; Secretary, Gail Hugger. Also many thanks to our excellent Director, Ethel Worn, and our fine volunteer Coordinator, Roberta Zentner and all her hardworking Volunteers. I thank you, members of the Cupertino Historical Society for your interest in our society, for your work and help and your financial support.

Now I turn the gavel over to Ms. Sharon Blaine as your new President and Chairperson of the Board. Have a great year.

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Three members leave Society Board

Dennis Cunningham, our President for the 1997/1998 fiscal year, is leaving the Board of Directors. Dennis has faithfully served the Board of Directors for three years, one year as Secretary/Vice President. Last President, his many duties included presiding over all the membership meetings held by the Society on the 4th Tuesday of the month as well as presiding over the Board meetings the 2nd Wednesday of the month, writing the column for the newsletter, generally staying apprised of the fiscal condition of the museum and being a PR person in the community for the Historical Society and Museum. Dennis was always available to sign letters and checks at the Museum when called upon. He was also the chairman of the annual fund drive held each year to supplement the general operating funds. We will miss him on the board, but as a member of the Society, we all hope he and Dorothy will remain active.

Steven Haze, was a member of the Board of Directors for 2 1/2 years. He was a member of the Historical Preservation Committee and hosted the National Park Service symposium at the Quinlan Center in 1996. He was part of the reenactment of the De Anza trek and was instrumental in having the historic KNOLL designated an historical landmark of the De Anza Trail in Santa Clara County. Steve left the board in March because of a change in employee plans.

Charles Liggett, has served the Cupertino Historical Society and Museum for 5 years as a Board member and has served as a member the McClellan Ranch task force for 3 1/2 years representing the Society. Charles served as President of the Society for the 1996/97 fiscal year. He has been chairman of our annual barbecue for 3 years and was always available to work on exhibits at the Museum. Always interested in any of our projects, Charles would help us solve many problems that arose in the

museum during his tenure. He is an excellent grant writer and helped secure the monetary support for the Chinese Exhibit during his term as President. He will continue as a representative from the Society to the McClellan Ranch task force. Charles ably represented the Society at the Chinese Dinner and at all the society meetings while he was President as well as representing CHS at the Chamber of Commerce at the monthly meetings. We all hope he will be available for information as his history of the Cupertino Historical Society will be of great value to us.



HATS OFF TO ...

Marty Mathiesen-Awarded Outstanding Retired Administrator of Region 8. On May 27, 1998, by the California Association of School Administrators of Santa Clara County.

Frances & Phil Bush, Henrietta Marcotte for the splendid outreach using the *traveling trunk* They served approximately 800 students in 1998.

letters from students follow

Garden Gate School- donation to the museum for the dedicated work done by the *traveling trunk* hosts.

THE CORNERSTONE WHAT DOES IT TAKE TO HAVE A GREAT PARTY?

First, it takes Charles Liggett to organize, purchase, cook and haul tons of food, equipment, (boxes, tables, pots & pans, serving dishes & utensils, etc,etc,etc,)--it takes flowers from the garden of Phil Bush deftly arranged by Frances Bush-- Raffle Prizes- gleaned and wrapped by Gail Hugger, Paula Quinterno, Beez Jones, and Charlie Liggett--Raffle Ticket Sellers-Roberta Zentner, Elena Kettler and Sharon Blaine-- Barbecue Chefs-Ham Ryder, Joe Adamo, and Warren Holt(who worked above and beyond his duty)--Kitchen coordinators Kathy Liggett and her real estate partner, Jo Chisholm-- KitchenSlave-Rose Marie Twu, who chopped, sliced and served and must have dish pan hands from all the clean-up. Did you ever leave the kitchen Rose Marie?--Florence Lindsay, Yovonne Holt, Beez, Jones, Dick Blaine, Henrietta Marcotte & Dennis and Dorothy Cunningham were spotted wherever there was a need for lifting, carrying, setting tables, serving cleaning vegetables and fruit. The Cunninghams even drove off to the market for last minute items. Charles Newman brought us a great band, Ed Pollen's Monday Nite Overcast and Charles also served as our outstanding master of ceremonies.

Great parties need a special occasion, such as our own Mathilda Sousa's 87th birthday. Mathilda's lovely family was at the BBQ to help her celebrate with us.

There was spirited bidding for Gail Hugger's Mystery Gift and thanks to *Denise White* we raised another \$210 for the CHS.

In the midst of the event *Charles Liggett* was injured and taken to the hospital for surgery. We are happy to report that despite this unfortunate happening the BBQ was a huge success, and its chairman is at home and doing well. Charlie is looking forward to your visits and your telephone calls.

Dear Mr and Mrs Bush, I loved the way you told me about old things. I like ink to hear about old people and things. I stay in Glen Brook I came to the musum bosome with my mom. Pull this before with my mom. and it will. I will come and see you again. Hope you cheerful life. Sincerly, Fun! in the old Store.

ett was a pleasure visiting the Historical Museum. My class and El learned a lot about the history of Cupertino and found the antiques very interesting. you perform a great service to the community and we really appreciate you aftering your time and knowledge to all who visit. Keep up the great work me To Jone,

Mrs. Joy

Daniques were great and were

Stories were

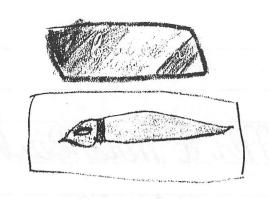
Interesting!

Thank You... Den. Mrs. Bush,

Thank you for inviting

musem I learned that the symbol of a pineapple means come back again. Bye!





Thank you for spending your time to teach us, I liked the antiques the most, o appreciate it. I learned that fountian pens need ink, and you have to dip it in ink. I also learned that there was no electricity in the olden days. Byc!

Sincerely Angela Park

May 29, 1998-Dear Mr & Mrs Bush and Mrs. Marcotte, Thank you for corning into our classroom to talk the older days. But everything was so hard to do, I thought it was very, very, interesting. Was it very hard to live in the olden days. and I really liked the iron Sincerely, Kia

Memorial Endowment Fund has received donations in memory of Clara Perusina and Sylvia Ezor.

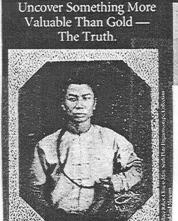


Dates to Remember:

July

- 8 Board Meeting 6:30 pm QCC August
- 1 Volunteer Meeting 9am at QCC
- 8/9 Art & Wine Festival at Memorial Park
- 12 Board Meeting 6:30 pm at QCC September
- 5 Volunteer Meeting 9 am at QCC
- 9 Board Meeting 6:30 pm at QCC
- 22 General Mtg. at QCC, speaker: Charles L. Sullivan, author of "Like Modern Edens"





GOLD RUSH! California's Untold Stories January 24 - July 26, 1998

GOLD FEVER! The Lute and Legacy
of the California Gold Rush



Welcome, new members: Cray T. Foley and John E. Kolski

And our thanks to recent renewals: Don & Sally Allen, Scot & Donna Austin, Marie Shoppe Bartee, Jim & Sandra Beck, Gordon Beckstrom, Ted & Louise Bollinger, Josephine Brown, Philip & Frances Bush, Charles & Kathleen Calhan, Opal G. Carle, Wendell B. Carman, Steven & Sharon Cox, Dennis & Dorothy Cunningham, Cupertino Federated Women's Club, Kathryn Donahue, Mary R. Eade, George Fernandez, Rosalyn Frolich, Robert F. Hetz, Warren & Yvonne Holt, June Huffman, William & Elena Kettler, Sam & Marilyn Lawson, Viola Lazaneo, Charles & Kathy Liggett, Robert & Louise Levy, Henrietta Marcotte, Winifred Mardesich, Bernice Midstokke, Marie Moore, Thelma Regnart Nauman, Carl Perkov, Irene Perkov, Hector C. Picchetti, Elio & Tish Picchetti, Laverne M. Rabinowitz, Mae Regnart, Shirley Reynolds, Patrick & Barbara Rogers, Ham Ryder, Richard & Katherine Scanlan, Alice Schlim, William & Nancy Schott, Linda Schultz, Martin & Lauralee Sorensen, Mathilda Sousa, Loretta Stagen, Winifred P. Thiltgen, Darlene Thorne, Steven & Jeannie Ting, Ethel S. Worn, Ann Zarko, Dorothy S. Zeszutek.

Volunteer Notes from Roberta Zentner Summer has finally arrived! We certainly had enough rain and dreary, gray days. With this nice weather, many visitors are coming to see our new exhibit. And, we have new volunteers to greet them: Irene Coon, Anne Ivancovich, Ed Luchessi, Nancy Wright, and Jan Yeung. Ed is a descendant of the Zarevich Family so he brings a lot of personal history to share. Part of our current display features a collection of very old "fruit box heads" and his family name is on one!

In August, we will have a booth at the Chamber of Commerce Art and Wine Festival (August 8 & 9). We will need volunteers to help with this event.

At this time I would like to thank all the members of our Phone Committee: Loretta Bassman, Hazel Fretwell, Joan Furusho, Donna Grce, Esther Johnson, and Elena Kettler. Now you know who all our friendly callers are!

THE CORNERSTONE IS PUBLISHED QUARTERLY BY THE CUPERTINO HISTORICAL SOCIETY

The Society is a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. It operates a main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. The Vallco site is open Tuesday and Saturday Noon-3pm. Admission is free and the public is invited. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information call 973-1495.

BOARD OF DIRECTORS

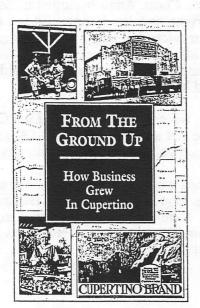
Dennis Cunningham, President Sharon Blaine, Vice President Itsuo Uenaka, Treasurer Gail Hugger, Secretary

Trustees: Beez Jones, John Kolski, Charles Liggett, Kathy Nellis, Charles Newman, Devereaux Rendler, Stefanie Singer, Rose-Marie Twu

MUSEUM STAFF

Ethel S. Worn, Director Roberta Zentner, Volunteer Coordinator

CUPERTINO HISTORICAL MUSEUM
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Cupertino, CA 95014
408-973-1495 (FAX 973-1495)



1998 EXHIBIT

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